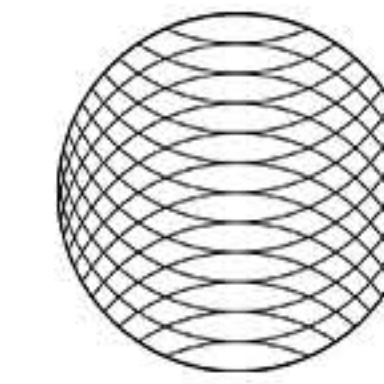




onetech
BRANDING SIMPLIFIED

COMPANY PROFILE

A ONE CORP INITIATIVE



ONE CORPORATION
empowering nation

about us

One Corporation was initiated in 2017 as an IT company and a digital marketing company. Along the way it was turned as an umbrella company for three different sister concerns;

A. **ONE TECH NEPAL;** specializing in Digital Marketing, Web Application Design, Software, Domain, Hosting and Graphic Solutions.

B. **MITRA FILMS;** specializing in content creation through films, documentaries, photography and promotional video advertisements.

C. **ONE YOUTH;** a One Corp CSR organization working with youths for children of rural Nepal. One Youth has been able to build 36 computer labs, library, science lab and support 9000 children in their education across rural Nepal.



What's inside?

Do you own a website? If not we will guide you here. If you already own it, we know that you thought you were set; you have a website. Turns out though that you're not getting enough traffic to the site nor are you converting people once they even make it there. That's a problem because what's the point if people aren't finding you online or buying your services? Likely, the issue lies in the fact that your site is built with outdated technology. It happens to everyone but your business needs to stay ahead of everyone.

And while your website may be the engine of your online strategy and digital marketing but you can't ignore the critical role of search, advertising, and social media play in generating traffic which all helps in creating a brand legacy.



Since we began in 2017, we have continued to learn and refine our process as the industry evolves. Along the way we developed advanced quality control and reporting, internal and external continuing education for our staffs and a cutting edge content development and marketing team.

Here we explain it in very basic using as little technical terms as possible. Just like how our teachers used to teach us in Kindergarden. We will take small steps here in explaining you our services and how it helps you create a brand & it's recognition.

We will leave techical details to our engineers and for our meeting only, which we hope to be soon!

Welcome to the Digital World
Welcome to One Corporation!

Let's get started with the basic, yet very important thing



Your domain name

WWW.ONECORPORATION.COM.NP
WWW.ONETECHNEPAL.COM
WWW.ONEYOUTH.ORG.NP

Let us assume your business is named Xyz. When people search for you online, they search with the word Xyz. That is when domain name shows your presence. If your business is a company, you can go with www.xyz.com. If you are an organization you can select www.xyz.org. There are hundreds of other top level domains with us ready to be yours.

Domain is always the first step as you can now move on to next level of ATL or BTL Marketing. You can now print your brand packaging, visiting cards, etc.

Check out three of our domain names on the left.

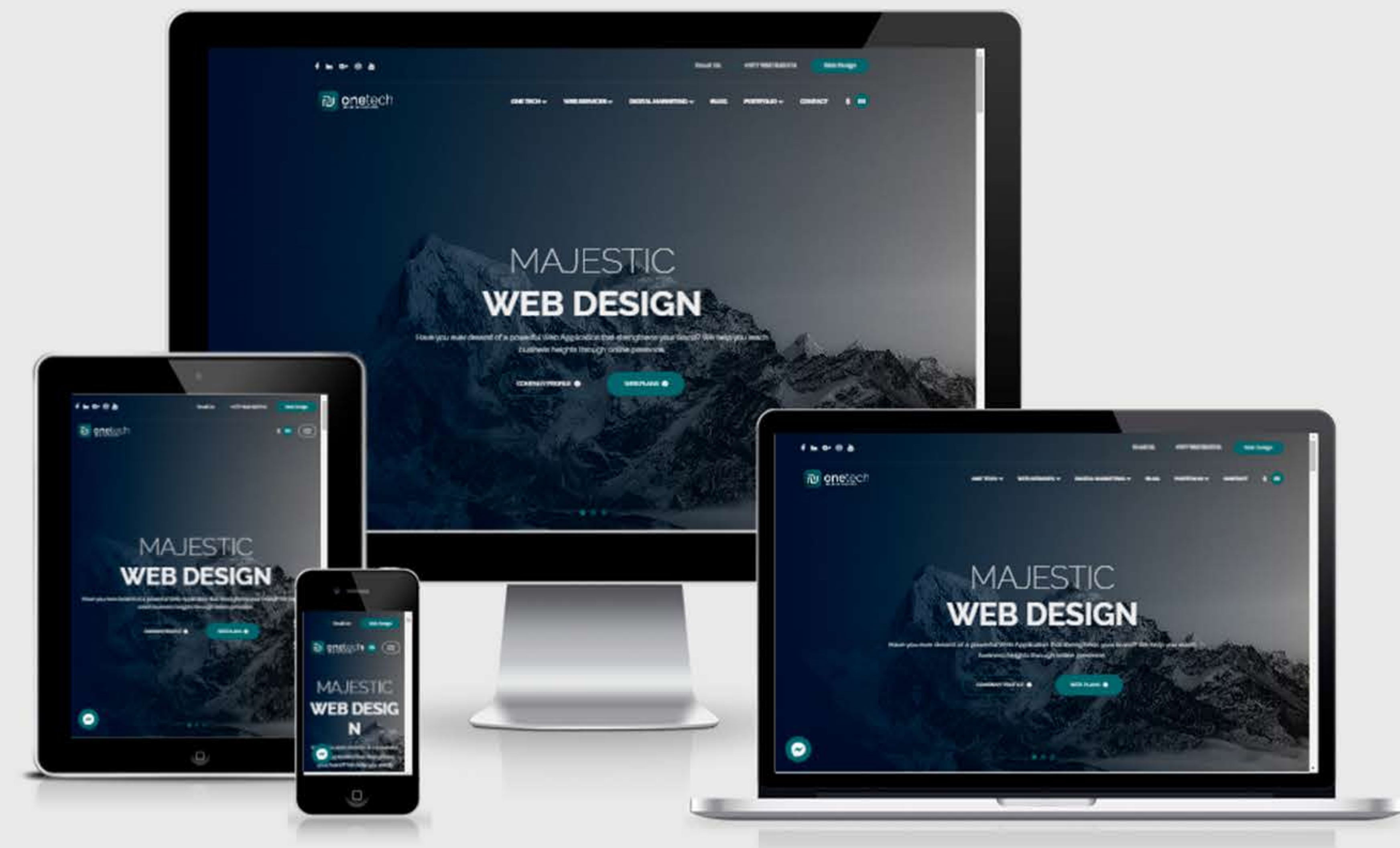




Web application design

Now that you have secured your domain name, it is time to design your web application. Your website represents you online. When ever a user clicks on your domain name it links to your website or application. The website we design is build upon state of the art Microsoft's Dot NET CORE MVC platform. It thus is fast and responsive across all mobile platforms while being equally resourceful. We design the website as if we are creating a brand for our own business with clean and sharp looks, retina friendly display, and easy to use user interface.

You can either choose a static website or a dynamic website. Static websites are for companies whose content barely changes in months like hotels, restaurants, consultancies etc while dynamic websites are for companies whose content change every day like online shopping portals, banks, news agencies etc.



Web hosting & emails

We have your website & application ready with perfect domain name, great photos and awesome design. Now is the time to make it available for public. Just like you access music from your phone, your website is accessed from a remote computer. If a phone is slow, then the music cannot load properly. Similar to this, if the hosting computer is fast, your website loads fast which affects customer response.

We use our own **Cloud Server** with Windows and Plesk platform to host your website. Other server features includes Email like info@xyz.com, Microsoft Security, Weekly Backups, SSL Certificates etc.

Only the best for your business !

Google & SEO

“Best place to hide a dead body is Google’s second page”

If you want an apple, you ask for it. But if the apple is online, you google it. There are hundreds of apple sellers online. And the one who appears first on Google, gets to sell most of the time.

A great website deserves a great ranking on Google. We make sure that people find your business and products when they search for it using Search Engine Optimization for your website. There are various steps involved like Google Maps, Google Verification, Keywords, Image Coding, Social Media Posts etc. that will help your online presence get better every day.



Photography & content creation

No matter how well you design a website, without a proper content and awesome photos there will always be something missing in your website. A good photography brings out a different side of your product or services in website, brochures or social medias.

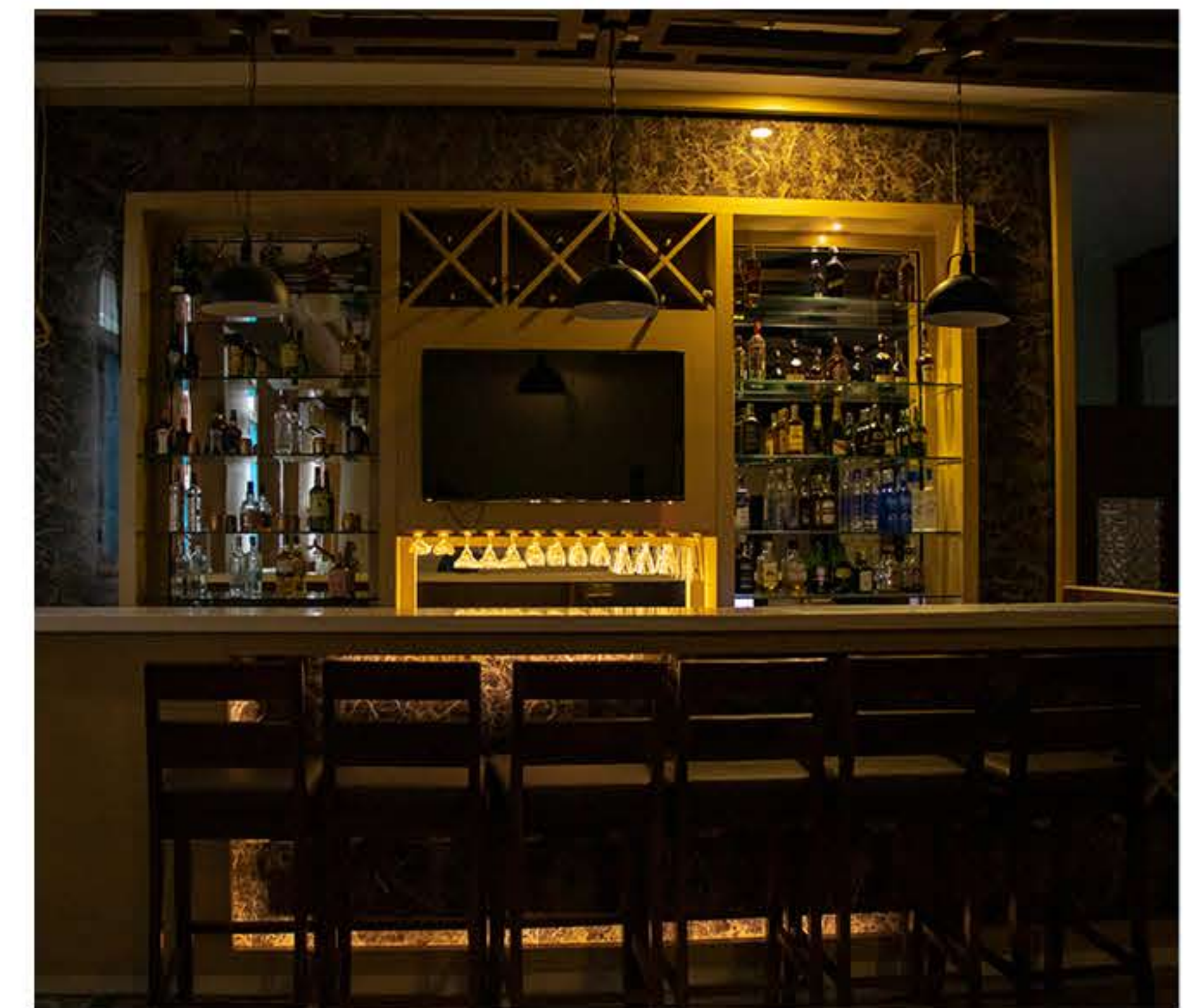
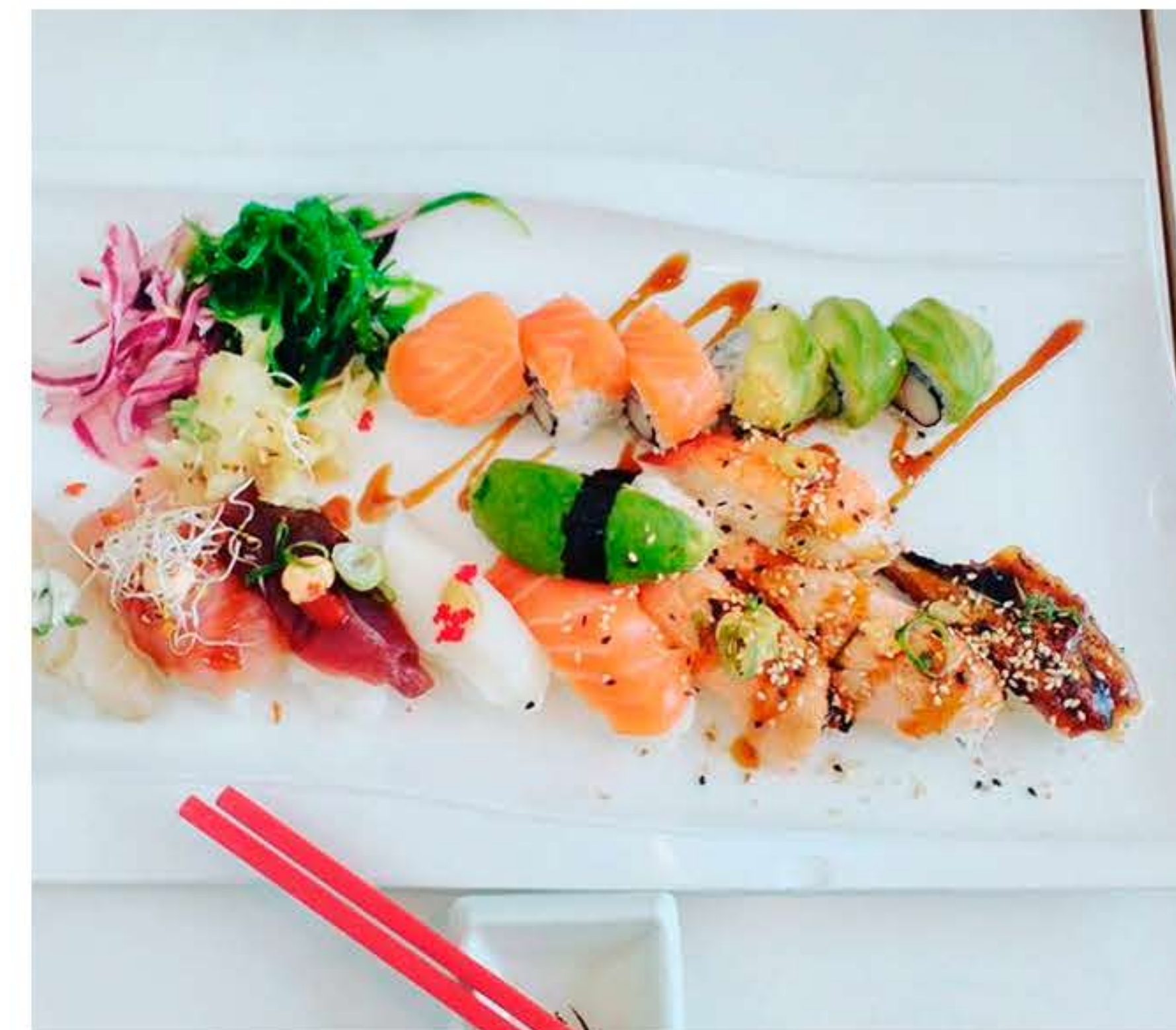
It tells a story that we fail to put into words.

"We don't shoot what it looks like. We shoot what it feels like."

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films



Motion graphics & videos

Videos over photos and Photos over Content. This is the best way humans are able to quickly perceive any idea. Sales of a restaurant can quickly go up by 50% when they post videos of food rather than just photos. Videos with better sound quality, graphics and genuine testimonials help audience build trust on your product.

Our visual content creators are experienced film makers and documentary creators who capture the essence of your product beautifully. These contents are then used in YouTube, Website & Facebook to gather audience's trust.

“TRADITIONAL MARKETING
TALKS AT PEOPLE.

DIGITAL MARKETING
TALKS WITH THEM “

PHK
films



Social media management

Engaging your customers with interactive posts at least twice or thrice a week on social media platforms like Facebook, Instagram, LinkedIn, TikTok, Google etc builds audience's trust towards your company and products which will in turn increase brand awareness for you.

We help manage your social media accounts while you manage your business. This includes timely posts, occasional flyers, use of Hashtags, strategy development and content creation across social media platforms.

Remember the photography and videography sections above? Now those photos come in play here again!





“Good design encourages a viewer to want to learn more”

We help create your business and brand identity from scratch with our extensive graphic design and printing services that matches your expectations.

We generate ideas until it feels right and put it into work through design.

- Essentials : Logo, Visiting Card, Letter Pad, ID Cards, Invoice
- Promotional : Brochure, Trifolds, Leaflets, Booklets, Flyers
- Equipmental : Cup, Pen, Notepad, Stickers, Bags, T-shirts
- Event Based : Banners, Pop-ups, Photo Booths, Tickets, Invitations
- Digital : RGB Flyers, Occasional Banners
- Specific : Menu, Tariff, Price Card, Vouchers, Hoardings, Packaging

Business identity & graphic design



NATIONAL

343 PROJECTS

Websites Graphics & Prints for
Hotels, Restaurants, Consultancies,
Schools, Shopping, Manufacturers,
Products,, Events, Retailers, Spa,
Adventure, Travel, Celebrities
Fitness and others.

2023

This year marks One Corporation's
sixth year in Digital Marketing
and Web Application field.
There are lot to be thankful for but
most importantly we thank our
clients for trusting us.

256 CLIENTS

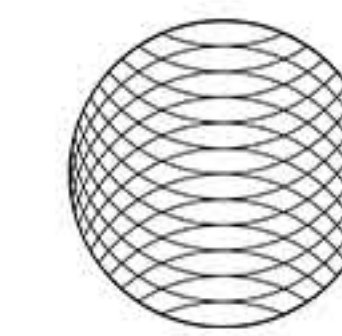
120 Web Applications Designed
145 Graphic Design Clients
35 Social Media Clients
65 Video & Photography Projects
44 Branding Projects

INTER NATIONAL

AFRICA Poland, China & UK

We collaborate with companies
abroad to provide them with
IT and Branding based
solutions and consultations
along with organizing
international events
and film workshops.

We help you
create a sustainable
BRAND
that will last for
generations
to come.



ONE CORPORATION
empowering nation

One Corporation Pvt. Ltd.

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marketing@onetechnepal.com

A parent company for

One Youth Nepal

Mitra Films

One Tech Nepal

